



GARBO CORPORATE PRIVATE OFFICE

Your Glocal Division for Investor & Public Relations

United mpact Partners for a Sustainable world



\mpact your brand

Investment Options

Document Preview:

- 1) Garbo Pillars
- 2) Corporate Private Office for IR\PR
- 3) The Executive Award
- 4) United \mpact
- 5) Potential BNP annual investment

Lugano, Novemeber 2023 \ Garbo Management Inc.

GARBO MANAGEMENT INC.

Garbo Management is an International Marketing & Public Relations firm with 10 years experience on a global scale with local focus, managing high-brands and HNWI personal brands reputation and communication in multiple sectors with method and flexibility, filling the gaps to the public and efficiently channeling their communication.

We ensure your brand is placed as a **Star on the market (BCG matrix)** to optimize your market share and growth by using one or more of our tractions:

- · Digital marketing intelligence
- Communication & Press
- Productions & Content
- · Social Media management
- Public Relations & Events

Based in Switzerland, we are the Glocal Partner in Europe, USA, Emirates with direct partnerships across many Countries. GARBO CORPORATE PRIVATE OFFICE

Your Glocal Division for Investor & Public Relations

Our experience in IR\PR, Communication and the deep knowledge and direct relationship with our Communities made us found a Corporate \ Private Office and create a specific DIVISION to support our private and corporate clients to reach their goals and fill the gaps in some geographic areas and properly channel their communication through media, digital, events and direct pr.

United mpact
Partners for a Sustainable world

United \mpact is a non-profit organization that "reunites" *Partners for a Sustainable wolrd* together to \mpact and \nspire.

U\ pact strives to promote and increase the \mpact that our Member Leaders and Partner Communities are naturally generating on the Planet through their business. Our committed network mostly comes from The Executive Award (see below) and other community-partnerships across the globe. U\ also helps our members to enhance their Transformative Partnerships.

www.united-impact.com

Founded in 2018, The Executive Award is a prize bestowed by an outstanding jury with the main purpose of *Honoring Sustainable Leaders* on a National and Global scale. Behind TEA, there is an organization that aims to reinforce our network's legacy and promote our award as a quality standard for the world of today and tomorrow by inspiring people and companies to act in a sustainable way. TEA communities also raise funds for *United Impact*, which embodies our purposes in supporting SDGs and other goals in collaboration with Institutions.

www.theexecutiveaward.com



\mpact your brand



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International Marketing & Public Relations firm with 10 years experience on a global scale with Local focus, managing high-brands reputation and communication in multiple sectors with method and flexibility, filling the gaps to the public and efficiently channeling their communication.

We ensure your brand is placed as a Star on the market (BCG matrix) to optimize your market share and growth by using one or more of our tractions: **Public Relations & Events \ Communication & Press \ Productions & Content \ Social Media management \ Digital marketing intelligence**

Based in Switzerland, we are the Glocal partner for IR/PR in Europe, USA, Emirates with direct partnerships across many Countries.

We are specialized in:

CORPORATE \
PRIVATE
TERRITORIAL
"LOBBY"
IR \ PR

Our experience in IR\PR, Communication and the deep knowledge and direct relationship with our Communities made us found what we call a Corporate \ Private Office and create a specific division to support our private and corporate clients to reach their goals and fill the gaps in some geographic areas and properly channel their communication through events, direct pr and other customized services.

Among proposals in our portfolio:

- PR/IR INVESTMENTS DIVERSIFICATION in local organizations, Institutions and events
- **DEAL MAKING & CLUB DEAL** matching
- INCLUSIVE & SYSTEMATIC way to execute and achive goals & BENEFITS / GAPS reports
- EVENT STRATEGY & MANAGEMENT (internal and external)
- COMMUNICATION & PRESS coverage and execution if applicable (also Social Media exposure when required)
- CUSTOMIZED TERRITORIAL STRATEGY to match organicly and confidentially a product or service.
- **REGULATORY REQUIREMENTS ADVISORY** on what can and cannot be done from a PR perspective



Your Glocal Division for Investor & Public Relations

Potential customizable activities for BNP Paribas

Events strategy & management

Average Pricing

- Glocal public relations
- PR diversification plan
- Stakeholders matching
- Territorial advisoring

Division flat mnagement monthly fee:

Fr. 2'900 per Region

Suggested Coverage Event annual budget:

Fr. 5'000 - Fr. 95'000+

Minimum suggested per Region, depending on client's needs, budgets, goals, timing, regions.







Potential customizable activities for BNP Paribas

- Events strategy & management
- Glocal public relations
- PR diversification plan
- Stakeholders matching
- · Territorial advisoring

Fr. 2'900 per Region + Custom activities durign 2024

Potential 2024 Activities >>

BNP Executive Apero

30 selected people AperiGarbo with selected F&B

Networking Soft entertainment

Budget range: Fr. 5'000/10'000

DiVinArte exclusive dinner

20 selected people Wine tasting Artworks

Special menu
Experience
Networking
Soft entertainment

Budget range: Fr. 8'000/20'000

BNP Executive Dinner

20 selected people AperiGarbo with selected F&B

Networking Soft entertainment

Budget range: Fr. 10'000/30'000

The Executive Award stakeholders meeting - March 2024

50 stakeholders & TEA Alumni AperiGarbo with selected F&B Think Tanks 1 Award Ceremony

Experience
Networking
Soft entertainment

Budget range: Fr. 12'000/35'000



HONORING SUSTAINABLE LEADERS



IF YOUR BUSINESS MAKES THE WORLD BETTER, YOU ARE THE ONE.



HONORING SUSTAINABLE LEADERS

Bestowing prizes upon the leaders who are creating an impact in sustainability, by respecting The Executive Award (TEA) standard set by an outstanding official Jury.

TEA MISSION

- We aim to reinforce our legacy and promote our award as a quality standard for the world of today and tomorrow by inspiring people and companies to act in a sustainable way through the storytelling of TEA winners.
- We also aim to raise relevant funds with our official non-profit organization <u>United Impact</u>, which is committed to SDGs (especially addressed to Education, Energy and Health) and embodies our purposes in collaboration with Institutions.
- · We are creating the ultimate encounter among those courageous leaders who, despite a volatile and complex world, are making the world better through their business, impact on Environment, Society, Governance.
- · Our Global National outstanding Juries set criteria both globally or in each Nation and select winners in several distinct categories and bestow our prize, that sets the standard for recognising measurable achievements and actions in sustainability.
- · The event is targeted toward the contemporary leaders, top-managers and entrepreneurs (Executives / HNWIs).

TEA also aims to enhance networking and top-level public relations and develop business communities.





Inspired by Atlas Statue and waiting for TEA Global Edition - New York (September 2025 at Rockefeller Center), the MONAD represents the PRIZE, symbol of ONEness.

Enhancing an excellent bridge of inter-exchange among Nations.



GLOBAL ORGANIZATIONA AND INTERNATIONAL TOUR



TEA Board of Directors



ROSSELLA GARGANO CEO Garbo Management Inc. TEA Founder



KIM HILDEBRANT (*)
Chairman Franklin University
TEA Alumni 2018 // Jury TEA CH 2019
President of TEA Board



RUBY SHANGBoard Member of Asia Foundation

Advisory Board

PASQUALE FREGA NOVARTIS, TEA Alumni

GRACEMARIE BRICALLI

EUROPEAN SOCIETY MEDICAL ONCOLOGY, TEA Alumni

TEA Organization chart is composed of:

- Global Board of Directors
- Global Jury
- National Ambassadors
- National Juries with a President
- President of Alumni
- Alumni –

Contacts:

Istitutional Committes

TEA Values:

Trust

Credibility

Solidarity

Transparency

Courage Grace

Last TEA editions:

- TEA Switzerland 2023
- TEA Italy 2023
- TEA Mission



BILL BOTES BILL BOTES BELL BOTES

board@theexecutiveaward.com

- media@theexecutiveaward.com
- jury@theexecutiveaward.com
- alumni@theexecutiveaward.com

Visit also:

- The Executive Scenario / editorial
- TEA Global website



TEA INCLUDES A SERIES OF INITIATIVES INSPIRING PEOPLE AROUND THE GLOBE.

Events and Award Ceremonies CALENDAR:

- September 6th 2023 / TEA New York / Press conference
- October 3rd 2023 / TEA Switzerland (Lugano) / Award Ceremony
- November 8th 2023 / TEA Dubai / Press conference
- February 2024 / TEA West Coast (Los Angeles) / Award Ceremony
- March 2024 / TEA Switzerland (Lugano) / Stakeholders Meeting
- April 2024 / TEA Canada / Press conference
- June 13th 2024 / **TEA Italy (Milan) / Award Ceremony**
- November 2024 / TEA Switzerland (Zurich) / Award Ceremony

NEXT AWARD CEREMONY



HONORING SUSTAINABLE LEADERS

SWITZERLAND 2024 STAKEHOLDERS MEETING THE EXECUTIVE

Honoring Sustainable Leaders

March 20th, 2024 Lugano, Italy

Stakeholders & Alumi meeting

5.30pm

6.00pm

7.30pm

Check-in & Welcoming Think Tank & Speeches AperGarbo with Networking

www.theexecutiveaward.ch

Public relations \ RSVP: pr@garbomanagement.com Media enquires: media@theexecutiveaward.com Global website: www.theexecutiveaward.com

Watch the last TEA Ceremonies:

The Executive Award Swiss 2023 The Executive Award Italy 2023

With the patronage of



DATE HE SAVE



JOIN US AND INVEST IN ORDER TO YOUR GOALS



HONORING SUSTAINABLE LEADERS

CORPORATE PARTNERSHIP OPTIONS

A.SPONSOR LUGANO 6'000

- ·Back-drop sponsor
- ·Logo on the official website
- ·2 guests included

B.SILVER SPONSOR

LUGANO 12'000

Δ+

- · Digital Communication
- ·Pre-post event press releases
- ·5 guests included

C.GOLDEN SPONSOR

LUGANO 20'000

B-

- ·Customized corner at the event
- ·Wide visibility during the event
- ·Public speech + video on the stage
- ·International visibility on social networks
- ·10+ guests included
- ·Custom invitation and post-event video
- ·Communication on The Executive Scenario
- ·Direct Public Relations

D.MAIN (UNIQUE) SPONSOR

LUGANO 35'000

C+

- •Exclusive host
- ·Use of their location
- ·Press release entitled to them

Notes:

- 1) WIN-WIN Situation is our standard in creating partnerships;
- 2) Almost every option is customizable;
- 3) Prices are in Swiss Franc.;
- 4) A contract would follow any confirmation;
- 5) Finance sector entry level: B.

Among Partecipants:

Sponsor & Partners
Institutions & Institutionale Partenrs
Academic Partners
Alumni (Previous editions winners)
Winners to be of previous edition who receive the Award



BE PART OF OUR STORY

BE A PARTNER founder@theexecutiveaward.com
BE A PARTECIPANT pr@garbomanagement.com
BE A BENEFACTOR donate@unitedimpact.com
MEDIA & PRESS media@theexecutiveaward.com

www.theexecutiveaward.com www.theexecutiveaward.ch





TEA PARTNERS INVESTMENTS & BENEFITS

SPONSOR	SILVER SPONSOR	GOLDEN \ MAIN SPONSOR	BENEFACTOR PARTNER
LUGANO 25'000	LUGANO 45'000	LUGANO 75'000	LUGANO 120'000
MILAN 35'000	MILAN. 60'000	MILAN 85'000	MILAN 150'000
NEW YORK 80'000	NEW YORK 150'000	NEW YORK 290'000	NEW YORK 490'000
DUBAI 35'000	DUBAI 75'000	DUBAI 135'000	DUBAI 230'000

- ·Back-drop sponsor
- ·Logo on the official website
- ·5 guests included

- ·Back-drop sponsor
- ·Logo on the official website
- ·Digital Communication
- Pre-post event press releases
- ·10 guests included

- ·Back-drop sponsor
- ·Logo on the official website
- ·Customized corner at the event
- · Digital Communication + database 8k in target people
- · Pre-post event press releases with MEDIA
- ·Wide visibility during the event
- ·Public speech + video on the stage
- ·International visibility on social networks
- ·35+ guests included
- ·Custom invitation and post-event video
- ·Communication on The Executive Scenario
- · Direct Public Relations

- Golden Sponsor benefits
- "in collaboration with..." label
- ·60+ guests included
- Mention in United Impact organization

Notes:

- From option C >> complementary Think Tank invitation.
- Almost every option is customizable.
- Prices are in Swiss Fr.



Together to \MPACT and \NSPIRE

NVESTIMENTS 57

**A. Light ** Fr. 150'000

B. Medium Fr. 250'000

C. Medium High Fr. 500'000

**D. High Impact ** Fr. 1'000'000

**E. Funding Partner ** Fr. 2'500'000

We strive to promote and increase the \mpact that our Member Leaders and Partner Communities are naturally generating on the Planet through their business. Our Mission on www.unted-impact.com.

\ A.B.C.D.E of course include proportional benefits for our Members:

> the more investing > the more visibility > the more impacting > the fastest reach mutual beneficial goals From C option we customize more benefits with our partners.

MEMBERS BENEFITS

- A. Positive image of being benefactor of the U\ foundation, promoting sustainable goals [1 year] + 1 TEA Leading as Main Partner 50% of full price.
- **B.** A + precence for 2 years in $U\setminus (instead\ of\ 1)$ + Highest visibility.
- C. B + presence for 3 years in U\ (instead of 2) + Promotion as partner in Transformative partnerships + Company custom benefits in order to your goals
- **D.** C + presence for 5 years in $U\setminus (instead\ of\ 3)$ + other benefits like:

TEA joint-ventures in other cities like New York and Dubai, Media and Investors agreements, appearing in U\ Board of Directors

E. D + lifetime presence in $U\setminus \{\text{instead of 5}\} + \text{come to United Nations with us + other benefits like:$

Sustainabilty Executive Academy, Startup incubator, endowment to support core team, custom the strategy with communication and claims through our specialized Team, dedicated events, deal making, some IR\PR services upon request, etc.

fore details available







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- Events strategy & management
- · Glocal public relations
- PR diversification plan
- Stakeholders matching
- Territorial advisoring

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